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Mercy Relief responded to a record of nine disasters in Asia, spanning Indonesia, India, and The Philippines. With your support, over 88,000 beneficiaries received assistance across our six areas of focus - relief, water, healthcare, livelihood, shelter and education. The team has been working tirelessly with our local partners in these areas to build resilient communities. Since 2003, our sustainable development programmes have improved the lives of two million people and we are more energised than ever to expand our efforts to help these remote communities.

2018 was also a momentous year as we celebrated our 15th anniversary with the Ground Zero Carnival held at Our Tampines Hub in September. Our biggest initiative to date, the two-day event showcased our work through interactive activities, to educate and engage the public about the plight of survivors affected by natural disasters. We are also pleased and humbled to receive The Straits Times Asian of the Year award in recognition of our contribution in the humanitarian sector.

This Annual Report serves to provide an overview of the projects and humanitarian responses Mercy Relief has been involved in over the past year. None of these would be possible without your support. We are grateful to our donors, volunteers as well as staff and Board members. And we ask for your continued support of our shared cause. On the behalf of everyone here at Mercy Relief, I would like to thank you for your kindness that has been vital to our achievements.

Here's to the next successful chapter!

Yours Sincerely,

Suhaimi Rafdi

Chairman, Mercy Relief



Headquartered in Singapore, Mercy Relief was established in 2003 to respond to human tragedies and disasters in Asia Pacific.

Today, we are Singapore's leading independent humanitarian organisation with dedicated leadership, capacity building expertise and an affiliate network operating across the entire disaster management cycle from response to recovery, mitigation and preparedness.

Mercy Relief provides emergency aid within 72 hours of an appeal in the aftermath of a disaster. Our longer-term sustainable development programmes aim to uplift and empower communities in five key areas: water and sanitation, shelter, sustainable livelihoods, healthcare and education.

THE STRAITS TIMES

ASIAN OF THE YEAR 2018

Dubbed as "The First Responders", Mercy Relief is honoured to be a proud recipient of the 7th Asian of the Year award. The award honours a person, people or institution that has contributed significantly to the society, nation or wider Asian continent. We hope to continue the work and will strive to be the leading humanitarian relief organisation in Asia.



OVER THE PAST DECADE..

Over 79 Responses

2.1 Million
Beneficiaries

\$36.1 Million in Relief

59
Sustainable
Development
Initiatives

Across 25
Countries

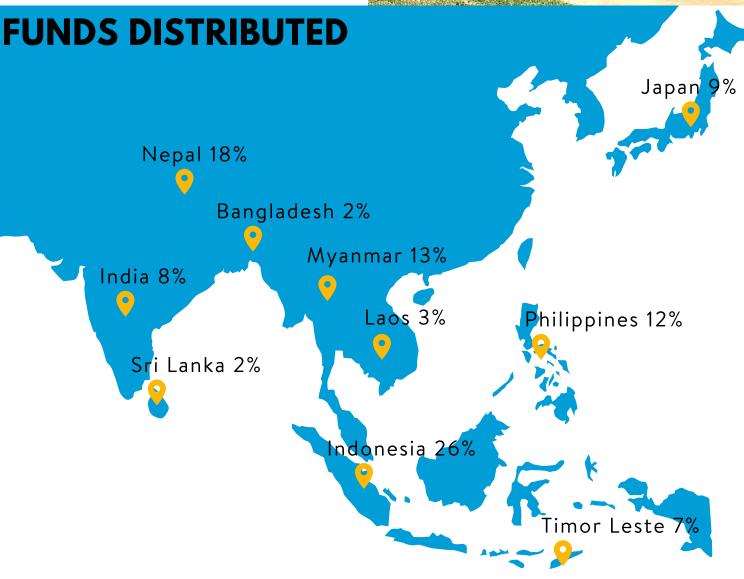
IN 2018...

9 Relief &
11 Development
Projects Across 10
Countries

YOUR REACH

With your generous support in 2018, we impacted more than 88,000 beneficiaries across 6 areas of focus.





AREAS OF FOCUS





Relief



Water



Healthcare



Livelihood



Shelter



Education



COUNTRY	PROJECT	FOCUS AREA
Bangladesh	South Asian Flood	Livelihood & Shelter
India	Kerala Flood Relief 2018 Building Resilient Communities	Relief Education
Indonesia	Lombok Earthquake Relief 2018 Sulawesi Earthquake & Tsunami Relief 2018 Sunda Strait Tsunami Relief 2018 Disaster Resilient through Education & Eco-tourism Management Resilient Aceh Preparedness Programme Community Disaster Preparedness & Risk Reduction	Relief Relief Relief Livelihood Education Education
Japan	Japan Flood Relief 2018 Healthcare Support Project Early Recovery Project - Support for Deaf Person & Social Welfare Centre	Relief Healthcare Healthcare & Livelihood
Laos	Laos Dam Collapse Relief 2018	Relief
Myanmar	Water For Life (Hmawbi)	Water & Sanitation
Nepal	Resilient Community Project	Livelihood
Philippines	A Resilient Baseco Seaweed for Life Zinandungan Valley Disaster Risk Reduction Innovative Community Hall Mount Mayon Eruption 2018 Typhoon Ompong Relief 2018 Typhoon Henry Relief 2018	Livelihood Livelihood Education Shelter Relief Relief Relief
Sri Lanka	Creating A Model Village Disaster Resilience Centre	Shelter, Water & Sanitation
Timor-Leste	Healthy Community Project	Water & Sanitation





Kerala State - On 9 August 2018, severe floods and landslides affected the south Indian state of Kerala, due to unusually high rainfall during the monsoon season.

The Kerala flood disaster has claimed 483 lives. More than 1.45 million people took refuge in relief camps.

Alappuzha and Ernakulam District -During the Kerala flood relief activities, MR distributed 400 food packs and hygiene kits to the affected communities.





Ernakulam District - Together with our local partner, MR identified and performed well cleaning services for 36 wells utilised by the community to have access to clean water after the floods receded.



"My mother and I appreciate your support. Now we do our best to maintain the well as this well is an important asset for our colony."

- Visa and Mother, Ernakulam District, Kerala.

Well water usually becomes contaminated as debris, mud or sediment gets deposited into the well during a flood. In Cheranallur Village this well is the only reliable water source for the people in the colony. Mercy Relief works alongside the affected communities to empower and support their journey towards recovery through our well cleaning and restoration programme.

INDONESIA







Lombok, West Nusa Tenggara - A deadly 6.9 magnitude earthquake struck Lombok on 5 August 2018, killing at least 430 people and injuring more than 1,300. For the survivors, the days that followed were challenging as they experienced countless powerful aftershocks.

MR distributed food and nonfood items for survivors displaced by the earthquake.

North Lombok District - MR's mobile clinic services operated in Bayan Subdistrict, Tanjung Subdistrict and Kayangan Subdistrict benefitted more than 1,000 survivors. Alongside medical services, MR also provided supplementary feeding to over 600 babies and children under five years.

Palu, Central Sulawesi - A deadly 7.4 magnitude earthquake struck Sulawesi on 28 September 2018, killing 2,256 people, injuring 4,612 and displacing 223,751 from their homes in the region. The earthquake caused a tsunami and major soil liquefaction which contributed to the devastation.

MR reached out to the affected families and communities with food and relief supplies and continue with recovery efforts following the aftermath of the disaster.



INDONESIA



Palu, Sulawesi - During the relief period in Sulawesi, MR provided aid through mobile clinics, supplementary feeding services as well as food and non-food items.

To date, MR continues to work with the affected communities in recovery phase within the South Palu and Sigi Regency.

Pandeglang District, Banten Province - Believed to be triggered by a series of landslides from the Anak Krakatoa volcano, a tsunami struck coastal areas around the Sunda Strait, between the islands of Sumatra and Java on 22 December 2018, resulting in 437 deaths, 14,059 injuries, 33,719 displaced and 2,752 houses damaged.

MR reached out to the affected communities by providing hygiene kits, food and non-food items to the families.







"The disaster taught us to build a life that is resilient. For us it's not in the city, it's here in the village. We must utilise what we have within our environment, relearn the way our parents farm to have a sustainable livelihood" - Dhoni W., Sigi Regency, Central Sulawesi

Upon returning home to their village after the Sulawesi earthquake and tsunami struck, Dhoni and his friends decided to collect excess harvest and send it to the city as relief goods.

This initiative gave them an idea to start a farming cooperative within their village. They want to someday run and own their own sustainable farm.







Okayama Prefecture - In late June through mid-July 2018, successive heavy downpours in southwestern Japan led to widespread, devastating floods and mudflows.

The disaster left over 225 people dead across 15 prefectures and more than eight million people were ordered to evacuate from their homes.

Mabi Town - Survivors stayed in evacuation centres, one of which is located at Nima Primary School in Okayama Prefecture.

Since local caregivers have also been affected by the flood, the elderly who were dependent on healthcare services on a daily basis have been identified as a vulnerable group in the local affected community.

Besides the immediate implementation of the Hot Meal Programme at the evacuation centre, MR supported the prefecture to resume healthcare services at two social welfare centres and a nearby community in Mabi Town.









Sanamxay District, Attapeu Province - The collapse of the Xe-Pian Xe-Namnoy dam killed at least 40 people. Over 90 people were missing and thousands were left homeless.



MR provided support to the affected communities, living in makeshift tents with distribution of relief packs which included hygiene kit and non-food item for their basic daily necessities.

MR also provided the camp with essential cooking utensils to provide hot meals for the survivors.









Attapeu Province - Survivors cited a lack of adequate warning. Many of the victims lost their loved ones as they were unaware of the severity of the oncoming floods. Strong currents swept entire homes away causing higher casualties.

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MYANMAR



Hmawbi Township, Yangon Region The town of Hmawbi has struggled
with obtaining water during the dry
season from the months of February
to May.

The Water for Life project now serves the needs of a community of one village and two schools.

By tapping on groundwater sources through the installation of deep tube wells connected to water collection tanks, the new system now supplies over 4,200 beneficieries with clean drinking water.

Kala Kone Village - As part of the project, students from Kalar Kone School received hygiene kits and underwent the WASH (Water, Sanitation and Hygiene) training programme.





Tha Pyay Kone Village - The project, which was funded by Woh Hup (Private) Limited, involved the employees volunteering their time during the construction phase. Volunteers dug and connected pipes that distributed water from the storage tanks to taps near the villagers' homes.



"I used to have to return from the field early at 3pm to fetch water. However, as water is so accessible now, I can spend two more hours in the field each day to harvest my crops to sell. My income has since doubled!"

- Maung Aye, Tha Pyay Kone Village, Myanmar

In the past, farmers like Mr Maung had to spend an average of an hour per trip to fetch water for household needs. With the Water For Life programme, villagers see their lives change as direct access to clean water gives them more time to focus on their livelihoods and farming activities.



NEPAL

Sindhupalchok District, Nepal - Continuing our work after in Nepal following the 2015 Nepal Earthquake, MR introduce the Enhancing Economic and Social Resilience of Earthquakeaffected Community in Sindhupalchok (ESRS) project.







The project aims to enhance economic and social resilience of the local community through agricultural value chain development and community engagement in implementing local disaster risk management plans.

Cooperative management development training were conducted and thereafter vegetable collection points were set up so that the rural farmers could gain access to the market to sell their produce.

Lisankhu Pakhar Rural Municipality - In total 582 households were supported with tools and training to improve their agricultural production and income. Since then, number of farmers who grow vegetables for commercial intention have increased.





THE PHILIPPINES

Albay Province, Bicol Region - On 23 January 2018, Mount Mayon erupted and the Alert level was raised to Level 5 (the highest possible). Communities in the area experienced conditions such as zero visibility and deafening rumbling sounds.

Over 22,398 families (86,056 people) were evacuated and had to settle in temporary shelters across 27 evacuation centres.









In its second year, in 2018, MR responded with three Emergency Hot Meal Programmes to provide immediate relief to families affected by Mount Mayon volcano eruption, Typhoon Ompong and Typhoon Henry.

The Emergency Hot Meal Programme benefitted close to 12,000 individuals affected by the respective natural disasters.



TIMOR LESTE



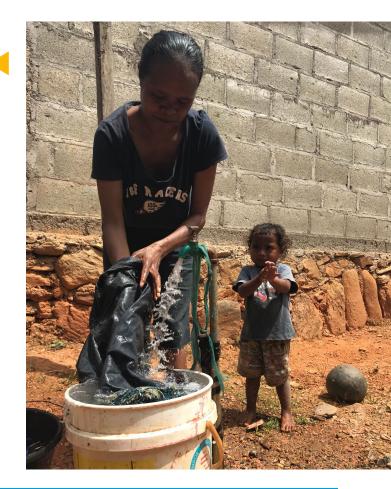


Railaco, East Timor As part of the Healthy
Community project, MR
introduced hygiene awareness
activities in educational
institutions, elementary and
high schools.

There was a 70% increase in student handwashing after using latrines, as well as the usage of sanitation facilities.

The project focused on providing target communities living in Railaco town with improved access to safe, clean water through a natural spring water source. Key activities include the construction of a 3km long gravityled water pipe from a natural spring source to Railaco town, construction of public taps and pipings for distribution of water at communal facilities and households.

The project facilitated the formation of Grupu Maneja Fasilidade (GMF), the water management committee, within the village that is tasked to manage communal water facilities post-construction.



LOCAL ENGAGEMENT

Ground Zero Carnival

Thousands joined Mercy Relief to celebrate its 15th anniversary at the Ground Zero Carnival which took place at Our Tampines Hub on 22 and 23 September 2018.

The event was graced by Guest-of-Honour, Minister Masagos, Advisor to Mercy Relief, Mr. Abdullah Tarmugi, dignitaries from 10 Asian countries, donors and partners.

Mercy Relief's 15th anniversary received extensive coverage on local media across broadcast platforms, dailies, and online websites.

Thank you to all donors, sponsors, volunteers and participants who made the event a huge success!

















LOCAL OUTREACH





ClubSNAP & Pause for a Cause @ Orchard Road

14 October 2018

Co-organised with ClubSNAP Photography Community and Pause for a Cause, members of the public were encouraged to make donations through phototaking opportunities with cosplayers. Proceeds went to support relief efforts in Sulawesi.

Outreach @ Little India 15 - 26 October 2018

Supported by the Little India Shopkeepers Heritage Association (LISHA), MR set up a booth to raise funds in support of communities in Sulawesi and to create public awareness about our work.



LOCAL OUTREACH







Harley-Davidson charity photobooth @ Suntec City

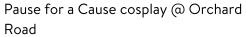
14-16 December 2018

Supported by Suntec City, MR collaborated with Harley-Davidson to organise a charity photobooth as a local engagement outreach event to support MR's activities.

HipsterBakes Christmas bake sale @ Marina Square

21-23 December 2018

Supported by Marina Square, MR partnered with Hipster Bakes to set up a Christmas charity booth to sell cookies and merchandise to fundraise for MR's Impact Fund.



21-23 December 2018

In partnership with Pause for a Cause, MR reached out to Christmas shoppers and members of the public with exciting opportunities to be photographed with iconic characters for a good cause.





BOARD OF DIRECTORS



Chairman Suhaimi Rafdi Director, Our Tampines Hub



Secretary
Satwant Singh
Partner, Satwant & Associates

DIRECTORS



Saiful Saroni Partner, Assurance PricewaterhouseCoopers LLP



Vincent Ling
Deputy General Manager
UnionPay International SEA



Vivien Lai
Director, Singapore DCC &
Suntronic Design & Construction



Jennifer Wong Pakshong Group Company Secretary General Counsel Great Eastern Holdings Limited



Alwi Hafiz Sustainability Advisor Golden Veroleum Liberia



Samantha Tan General Manager South Beach Consortium Pte Ltd



Cheryl Koh Yee Ling (Appointed on 23/3/2018) Snr Regional Marketing Manager Dolby Laboratories Inc.



Nalini Naidu
(Appointed on 1/6/2018)
Managing Director
Integrated Marketing Solutions Group



Chairul Fahmy Hussaini Deputy Digital Editor Berita Harian Singapore Press Holdings



Neo Sing Hwee (Appointed on 1/6/2018) Partner, Advisory Services Ernst & Young Advisory Pte Ltd



Lam Wy-ning
(Appointed on 23/3/2018)
Deputy Head, Media Solutions
Integrated Marketing Division
Singapore Press Holdings



Linus Ng Siew Hoong (Appointed on 1/6/2018) Partner, Donaldson & Burkinshaw LLP

The Board of Directors provides leadership to the Management, sets strategic vision, direction and long term objectives for Mercy Relief. It exercises active oversight on all the activities of Mercy Relief and ensures that proper and effective internal systems are in place to monitor the achievements of Mercy Relief's goals and long term objectives.

Our Directors, who are all non-executive, receive no remuneration. They are successful leaders in their respective fields, collectively bringing a broad and diverse range of expert knowledge, skills and experience. Directors are elected on a 2-year term basis and generally, do not serve more than three consecutive terms.

The Board meets at least three times a year and more frequently when needed. The Board establishes Board Committees as necessary, to assist it in the discharge of its functions. The key Committees that have been established are set out below.

Executive Committee: Suhaimi Bin Rafdi (Chairman), Satwant Singh s/o Sarban Singh (Vice Chairman), Mohd Saiful Bin Saroni, Vincent Ling

The primary role of the Executive Committee is to oversee the implementation and monitoring of the Board's decisions, to make decisions in carrying out its roles and to provide strategic guidance for the Executive as delegated by the Board.

Fundraising Committee: Vincent Ling (Chairman), Nalini Naidu, Lam Wy-ning, Cheryl Koh Yee Ling, Linus Ng Siew Hoong

The Fundraising committee's role is to support the Executive in their efforts to raise money and secure funds for the work of Mercy Relief. The Committee takes the lead in certain types of outreach efforts and in monitoring fund raising efforts to ensure that ethical practices are in place.

Governance Committee: Mohd Saiful Bin Saroni (Chairman), Vivien Lai Oi Ting, Alwi Bin Abdul Hafiz, Jennifer Wong Pakshong

The primary role of the Committee is to oversee the implementation and monitoring of the Board's decisions, to develop and ensure good governance practices within the organisation. The Committee oversees and provides guidance in the areas of Finance, Human Resources, Audit and regulatory matters that may have a material impact on the compliance policies and programmes of Mercy Relief.

The Board is also overseen by an Advisory Council



Abdullah Tarmugi



Thali Koattiath Udairam Chief Operating Officer Sheares Healthcare Management Pte Ltd



Dr Mukhlis Abu Bakar Associate Professor National Institute of Education



Dawn Westerhout Director, Markets KPMG Singapore

GOVERNANCE POLICIES

Reserves Policy:

Mercy Relief's programmes are principally funded by donations from the public and sponsors. We work closely with our key sponsors for our funding needs and aim to hold adequate funds to meet our operating expenditure and ongoing programmes. The Board has agreed to maintain a cash cover of 18 months, which is equivalent to the reserve ratio of 1.5.

Conflict of Interest:

All directors, members of sub-committees and staff of Mercy Relief are required to read, understand and follow the conflict of interest policy and make full disclosure of interest, relationships and holding that could potentially result in conflict of interests. All directors and key management staff are required to make an annual declaration of any or no conflict of interests.

Donation Policy:

Mercy Relief does not make donations to any external parties. Mercy Relief receives donations largely via NVPC's Giving.sg platform or online through its website. Tax deduction receipts are issued for all qualifying donation amounts of \$10 and above where donors' particulars are available.

Compensation of Key Management Personnel:

During the financial year no key management personnel receive a total annual remuneration of more than \$\$100,000.

Sphere Standard in Humanitarian Aid

Mercy Relief voluntarily commits to the SPHERE standards in Humanitarian Aid, where it applies, in our areas of work. This in line with supporting the Sphere vision in which all people affected by disaster or conflict are able to re-establish their lives and recover their livelihoods in ways that respect and promote their dignity.

MR also commit to the Core Humanitarian Standard on Quality and Accountability (CHS) that sets out Nine Commitments that organisations involved in humanitarian response can use to improve the quality and effectiveness of the assistance they provide as well as to facilitates greater accountability.

FINANCIAL STATEMENTS

FUNDS IN SGD\$	FY2018	FY2017
Grants/Funds/Other Income	\$ 2,410,469	\$ 1,787,958
TOTAL FUND	\$ 2,410,469	\$ 1,787,958
Expenses		
Programme Costs	\$ 560,897	\$ 1,149,346
Other Operating & Admin Cost	\$ 770,152	\$ 773,475
TOTAL EXPENSES	\$ 1,331,049	\$ 1,922,821
Ratio of Direct Fundraising Expenses to Total Donations & Sponsorship	4%	4%
Ratio of Operating Reserves to Operating Expenditures	1.82	1.40

During the course of the Financial Year, Mercy Relief accounting and other records have been kept in accordance with the provisions of The Companies Act and The Charities Act and Regulations. The comprehensive Audited Financial Statement for Financial Year 2018 has been published on the organisation website and can be obtained for public and donor reference.

PARTNERSHIPS

GIVING.SG

As our Official Crowdfunding Partner, Giving.sg supports Mercy Relief with fundraising campaigns and volunteering needs.

HAVAS MEDIA SINGAPORE

Our strategic media partner, HAVAS works with Mercy Relief to provide their digital and media expertise which is aligned with our objectives.

MINISTRY OF FOREIGN AFFAIRS (MFA)

A Singapore effort, Mercy Relief teamed up with the Ministry of Foreign Affairs to implement an initiative focused on providing clean water and sanitation in Timor Leste.

RAHMATAN LIL'ALAMIN FOUNDATION (RLAF)

RLAF has been a key partner in supporting some of Mercy Relief's operations in India and Indonesia this year by organising fundraising campaigns among the Muslim community.

SINGAPORE POST LIMITED

Singapore Post has renewed its support for Mercy Relief's fundraising efforts. Over a period of 18 months, Mercy Relief donation tins will be placed across 18 of its branches.

NATIONAL COUNCIL OF SOCIAL SERVICE (NCSS)

Mercy Relief is recognised by NCSS as an associate member in the light of our programmes and activities that support the local social service sector. As the umbrella body for over 450-member social service organisations in Singapore, NCSS seeks to provide leadership and direction in enhancing the capabilities and capacity of its members. NCSS issues the public fundraising permits for our numerous outreach events.

MINISTRY OF CULTURE, COMMUNITY AND YOUTH (MCCY)

Charity Sector Commission

Mercy Relief comes under the purview of MCCY Charity Sector Commission that also grants us the status of the Institution of Public Character (IPC) to be able to issue tax deduction receipts to donors for qualifying donations made.

In addition Mercy Relief also receives the special approval to be able to carry out activities which benefit overseas communities.

OUR SUPPORTERS

Our heartfelt gratitude, we could not have done it without you!

ACR Capital Holdings Pte Ltd

AEO Logistics

APM Property Management Pte Ltd

ClubSNAP Photography Community

Coca-Cola Singapore

Deutsche Bank

The Economist

eh! Hello

Focus Media

GEX Ventures

Giving.sg

Harley-Davidson of Singapore

Hipster Bakes

HAVAS Media Singapore

ICAP

Learning Vision @ Changi Airport

Marina Centre Holdings Pte Ltd

MES Group

Moove Media

Pan Pacific Hotels Group

Pause For A Cause

Perennial Real Estate Holdings Limited

QDiva Photobooth

Rahmatan Lil Alamin Foundation (RLAF)

Singapore Civil Defence Force (SCDF)

Singapore Post Limited

SMRT Experience

Sony Pictures

Swiss Re Singapore

The X Collective Pte Ltd



5 Reasons To Adopt Mercy Relief



You know where your money goes.

As an institute of public character (IPC) in Singapore we understand corporate governance and compliance. All funds raised for Mercy Relief are audited with donors receiving regular reports on exactly how funds have been used.



You make an impact.

Using innovative technology, research and community engagement, we track and measure impact to ensure social objectives are achieved.



Your gift is fully tax-deductible.

Donations to Mercy Relief's Impact Fund will enjoy tax benefits.



You stretch your dollar.

As a lean team we leverage on strategic partnerships, creative solutions and our 16 years of experience to make an impact without carrying inflated overhead costs.



You help our little country make a big difference.

Mercy Relief has gone beyond race, religion and the shores of Singapore, impacting the lives of over 2.1 million people to date. Your donation will allow us to scale our impact both locally and regionally and reach out to more communities in need.

To donate, go to www.mercyrelief.org/donate or www.giving.sg/mercy-relief

