



\$34 million. 25 countries. 2 million lives touched.

It has been 15 years since Mercy Relief, a Singaporean disaster relief agency was formed to respond to human tragedies and natural catastrophes in the Asia Pacific. Today, we are one of Asia'a go-to non-profit organisation, known for our leadership, capacity building, expertise and an extensive affiliate network operating across the entire disaster management cycle.

As we turn 15 this year, we are committed to improve our impact both locally and regionally and reach out to more communities in need.



Mercy Relief was awarded with The Strait Times Asian of The Year 2018 Award.

This year, four men of courage and two disaster relief organisations (Mercy Relief and AHA Centre) were chosen to receive the prestigious award.



## ASIAN OF THE YEAR 2018





WORK Our collective impact





Indonesia









We responded to 9 regional disasters and implemented 11 development projects across 10 countries.

## We impacted more than 88,000 beneficiaries across 6 areas of focus.



Relief



Water





### Livelihood

Shelter

# 

## Healthcare



## Education





## Mohamad Chalis Indonesia

56-year-old Mohamad Chalis, a camp manager in Panawu, is currently supporting his neighbours who were affected by the earthquake and tsunami. Most of them have lost their loved ones and fishing boats as a result of the disaster.

Camp management is one of the critical factors for survivors. Without proper camp management, distribution of relief goods can be chaotic.

For our relief work during the Sulawesi Earthquake and Tsunami, Mercy Relief distributed solar lamp, tarpaulin, food and provided medical services for the survivors.



It may take more than six months for Abe and his family to start a new life in a new home but until then, they are taking shelter at the evacuation centre.

The evacuation centre is not equipped with kitchen facilities hence families depend on hot meal programmes by NGOs such as Mercy Relief to provide them with daily meals.

"Whenever we return to the evacuation centre to rest after cleaning our house, your team members are always ready to bring us hot meals with a smile. Thank you Mercy Relief, we are truly grateful for the service," said Abe.





### Pan Laos

Pan, a 21-year-old mother who lived in a village next to the collapsed dam, immediately ran to higher ground upon hearing the evacuation announcement.

At the transitional shelter, she shared, "I came here without taking anything with me, not even extra clothes because I did not expect the water levels to rise."

Pan was initially worried about her survival and was thankful for the aid received which included items for everyday use. She wants to be strong for her children as it will take some time to rebuild their lives after the disaster.

## MERCY RELIEF X WOH HUP WATER FOR LIFE PROJECT

Together with Mercy Relief, Woh Hup (Private) Limited concluded the Water For Life (Hmawbi) Project where their volunteers constructed the water system for one village and two schools in Hmawbi Township.

The water supply system will provide access to clean drinking water to over 4,200 beneficiaries to ensure healthier and resilient communities.



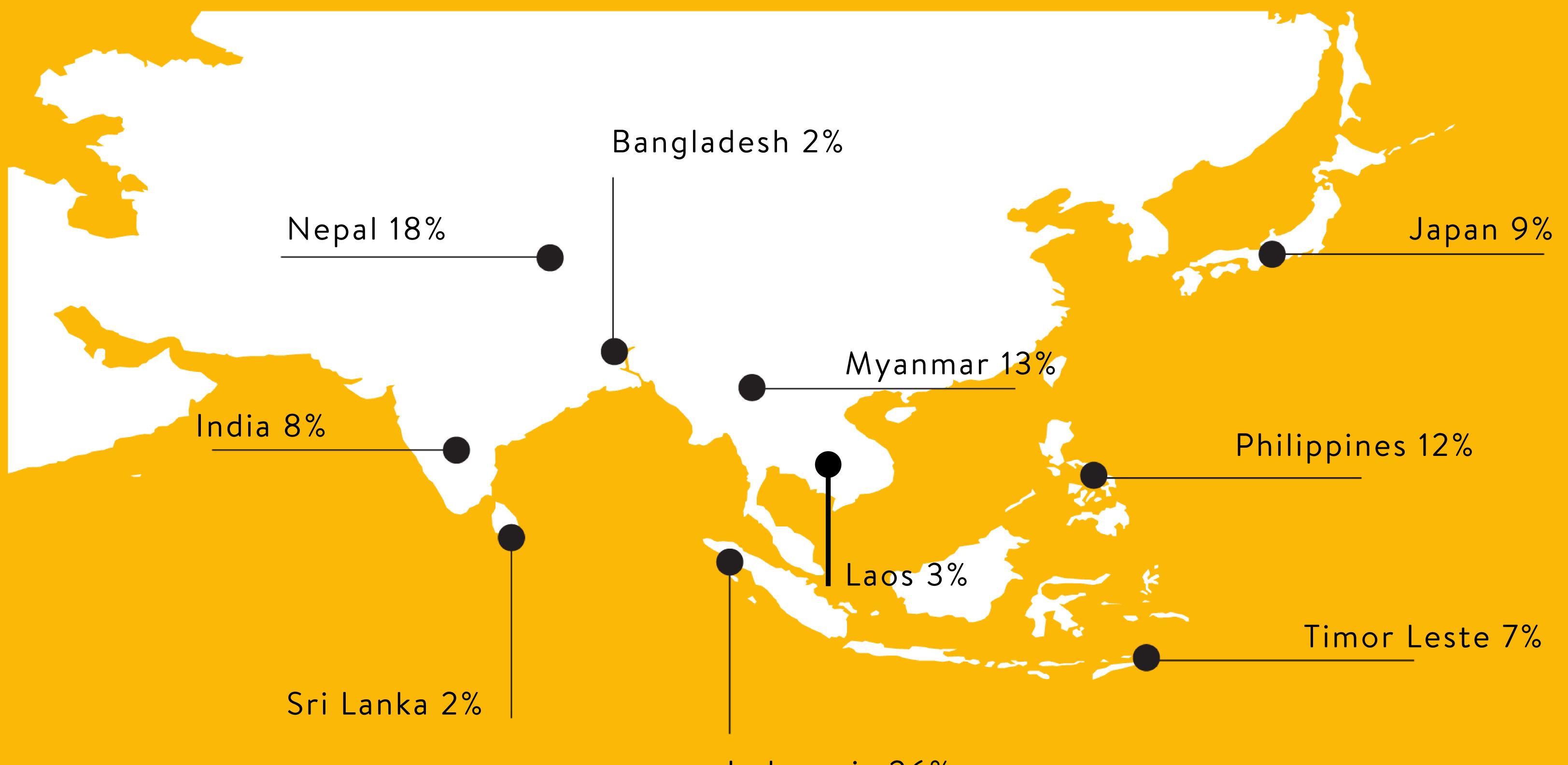


## **Daw Khin San** Water For Life project, Myanmar

During Mercy Relief's visit to Tha Pyay Kone village, we spoke to Daw Khin San, a 54year-old betel leaf farmer to gather her feedback on the new water system.

She shared that with the newly installed taps in the village, she no longer have to worry about fetching water from the stream and is able to spend more time in the field collecting betel leaf to sell in the market. With the extra collection, Khin San is able to earn more money and better provide for her family.

### Your Reach Funds distributed in 2018



Indonesia 26%

PARTNERSHIP Extending our reach

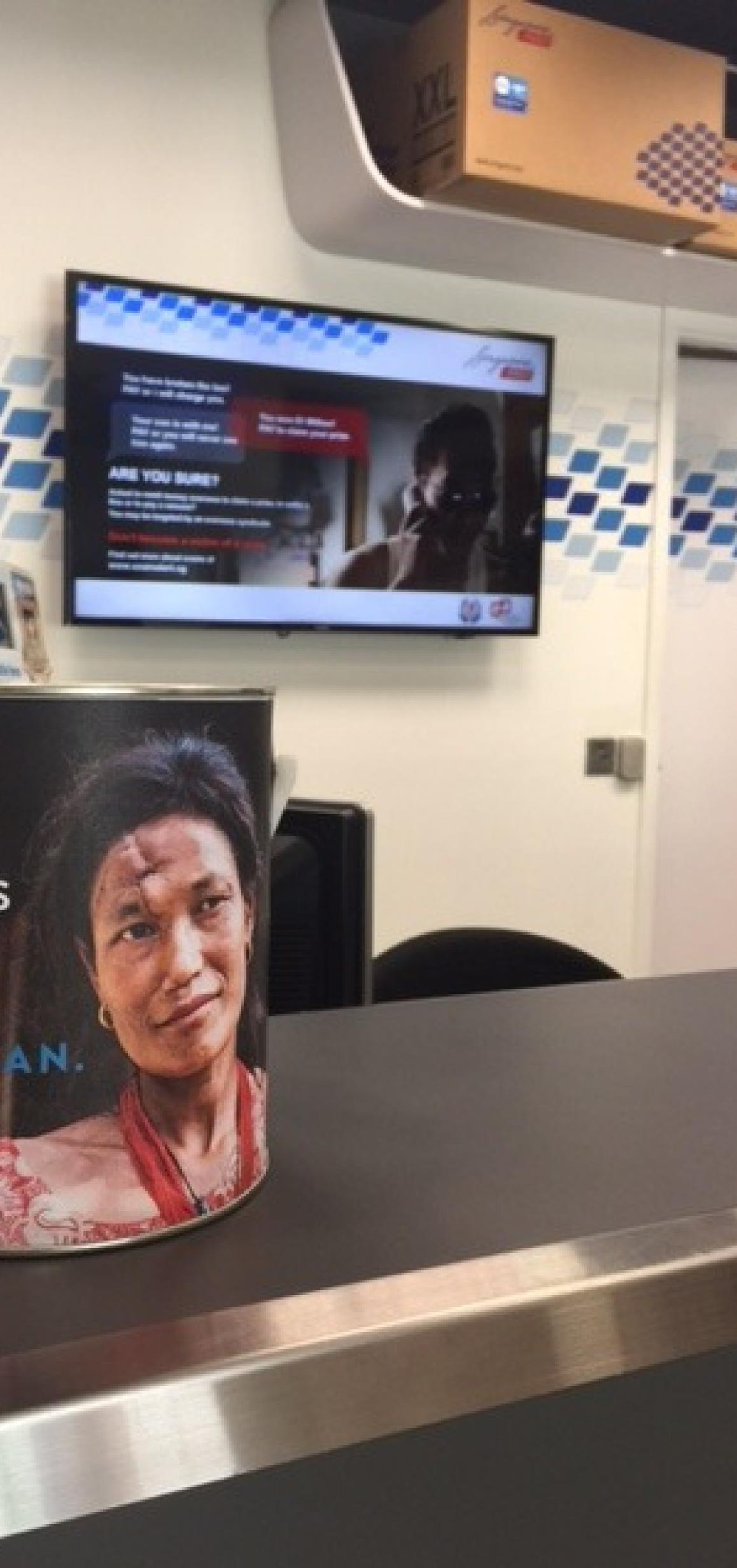


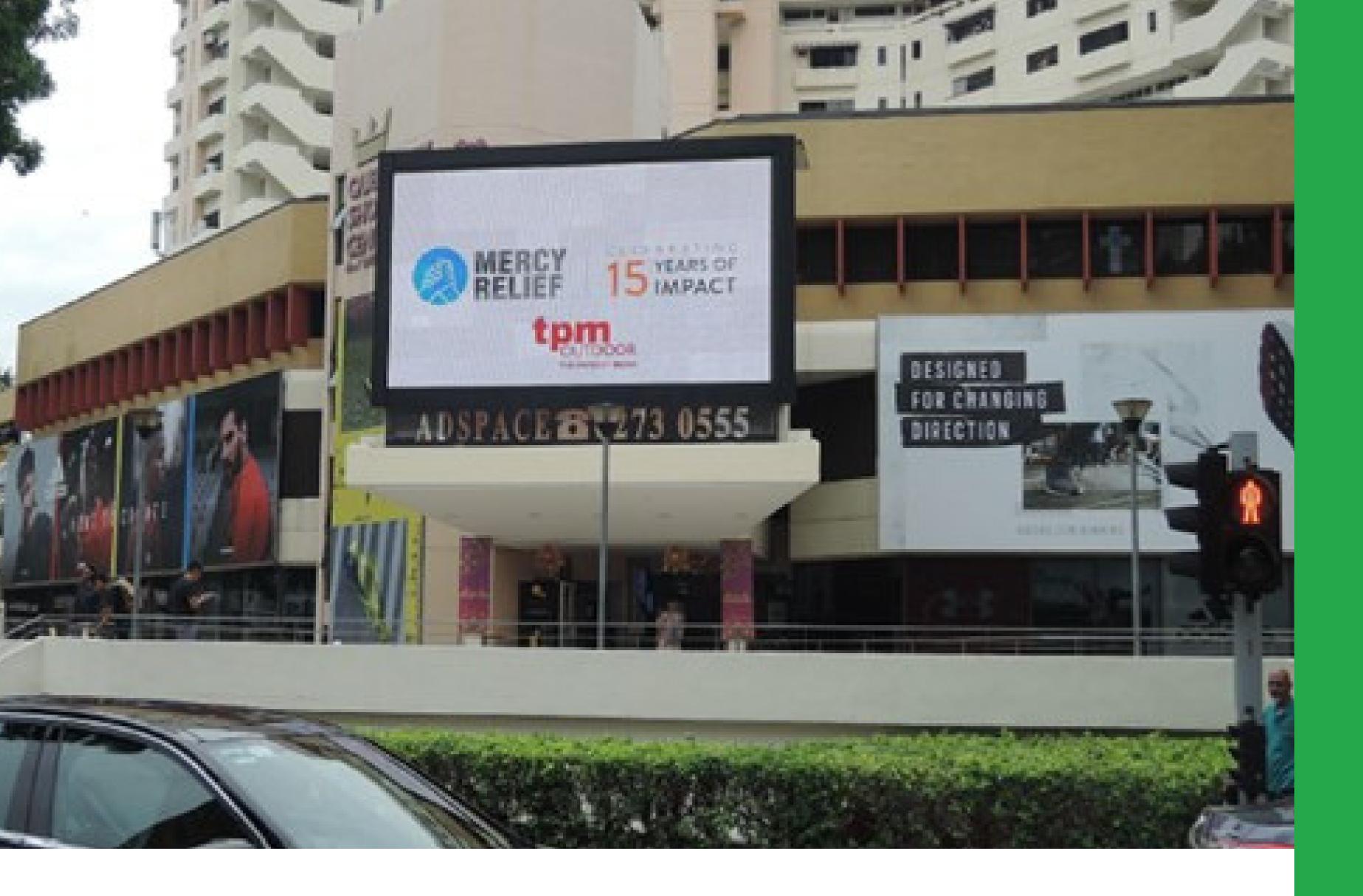


RLAF has been a key partner in supporting some of our relief operations this year by donating generously to our recent efforts in Indonesia and India. Singapore Post has renewed its support for our fundraising efforts.

Over a period of 18 months, our donation tins will be placed across 18 Singapore Post branches.









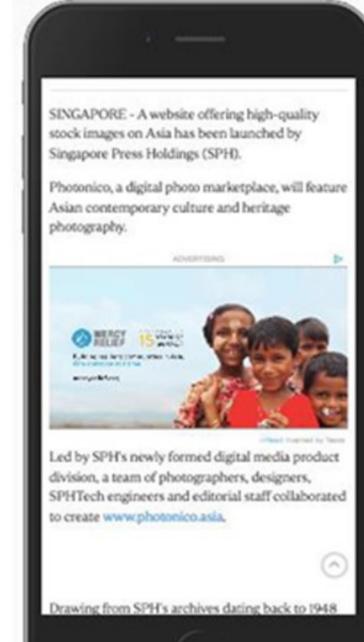




Sponsored · @

Together we can make change. Act now to help affected communities in Asia.





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Comment

A Share

Havas lent its digital and media expertise which helped to raise MR's brand awareness and fundraising objectives.

Global media agency Havas Media came on board as Mercy Relief's official media partner this year.

We launched our first bus and train ads to raise public awareness about Mercy Relief's 15th Anniversary and the Ground Zero Carnival in September.







# gioing.sg

### Give the Gift today!

Every little bit counts.

► WATCH VIDEO

BROWSE CAMPAIGNS

Fundraise Now Learn

With Giving.sg as Mercy Relief's official crowdfunding partner, we raised over \$70,000 in donations and recruited over 400 volunteers to support our local outreach initiatives.

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# OUTREACH Our local engagement

## **GROUND ZERO CARNIVAL** CELEBRATING 15 YEARS OF IMPACT

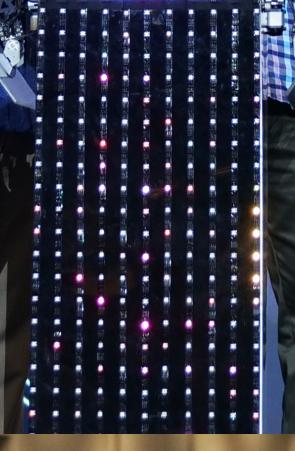
**Guest-of-Honour** 

Mr Masagos Zulkifli Minister for the Environment and Water Resources

Minister-in-charge of Muslim Affairs

22 September 2018

JR TAMPIN There's Something A net

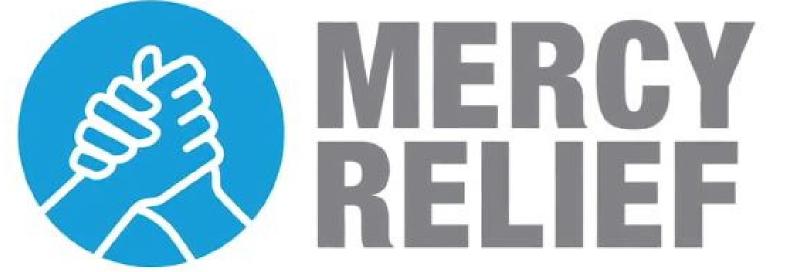


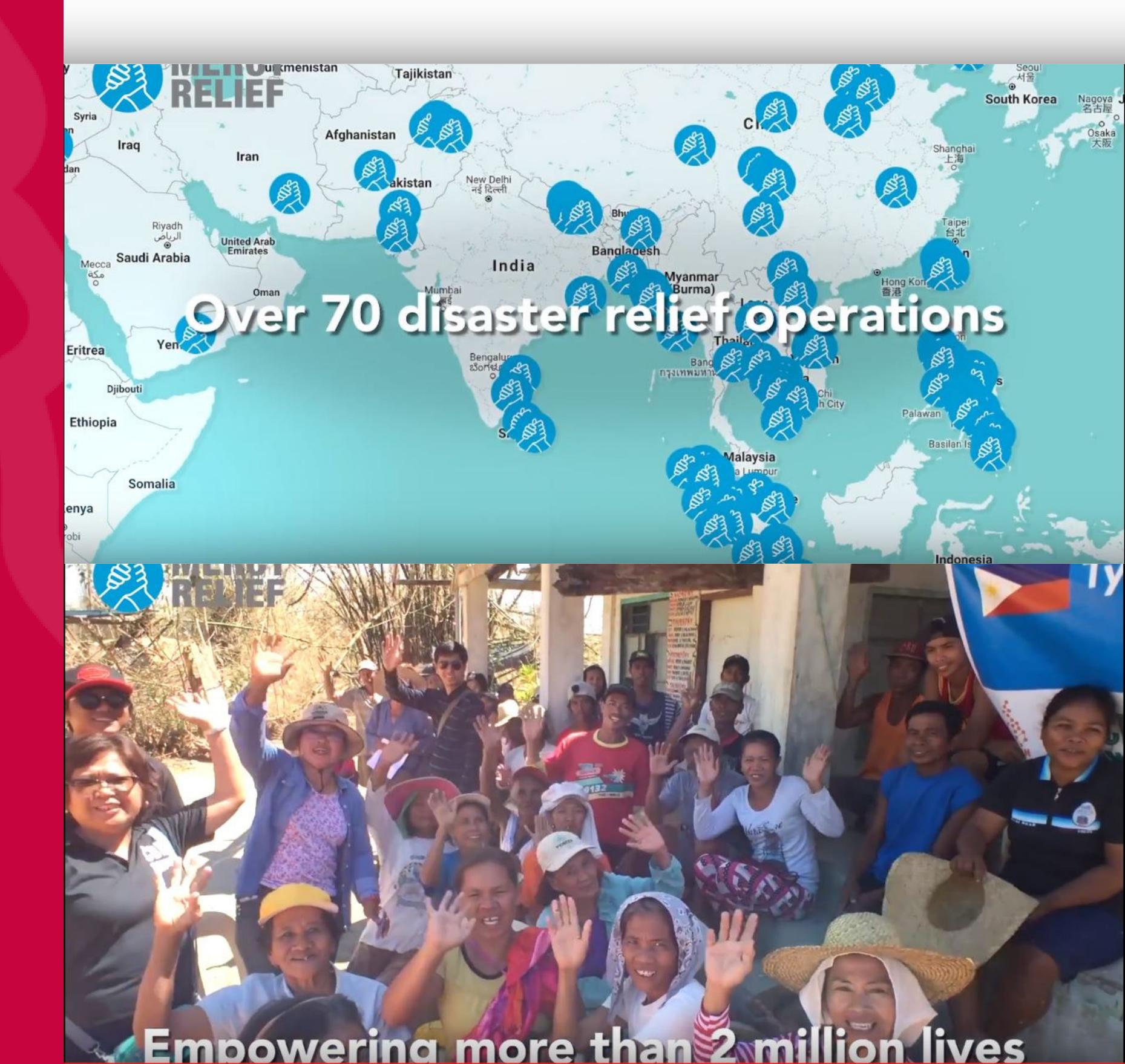


Over 120,000 attendees joined Mercy Relief to celebrate its 15th Anniversary at the Ground Zero Carnival which took place at Our Tampines Hub on 22 and 23 September.

The event was graced by Guestof-Honour, Minister Masagos, Advisor to Mercy Relief, Mr Abdullah Tarmugi, dignitaries from 10 Asean countries, corporate donors as well as key partners. We launched the Mercy Relief 15th Anniversary video which featured our achievements over the past decade.

The video generated over 1.5 millions impressions online and was shared on various social media platforms.





## CELEBRATING YEARS OF IMPACT

### **Aercy Relief celebrates** 1 Singapore's Mercy Relief steps u deadly deluge in western Japan nniversary with carnival

Nur Syahindah Ishak O Sep 21, 2018 06:00 am

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### cy Relief has come a long way to become apore's foremost independent disaster f agency.

the weekend, it will celebrate its 15th versary with the Ground Zero Carnival, its est fund-raising initiative since its inception.

25 Asia Pacific countries and two million impacted, Mercy Relief has been a beacon the provide the provided and the provided th

agency, established in September 2003, ides emergency aid, such as water and tation, healthcare, shelter, education, and hood after disasters.

Mercy Relief provides aid to affected by Philippines volca spewing lava and ash

> Japar Proud

head of Mercy Relief's international programmes, Mr Masahiro Ishizeki, said: "I am lucky to k here because I can apply and improve my experience and knowledge on the ground in the ppines. Cambodia and other Asian countries."



### 尼海啸致429人死缺乏洁净食物 主危机

12-26 03:18:01 大公报



ter Management Agency, were the fou 图:灾民正在领取救援人员发放的生活补给\法新named for the award this year. recognised were Singapore's Merc

慈援庆创立15周年 马善高:感到自豪





ியச் சுனாமி: பாதிக்கப்பட்டோருக்கு உதவ சிர் 05:05 PM

he First Responde



io, spokesman of Indonesia's Natio



traits Times' Asia<sub>Rahmatan</sub> Lil Alamin (RLAF), telah menya nan setempat, Mercy Relief, hari ini (Selasa yang terletak di Toa Payoh.

n membantu mangsa bencana alam di Ker





h spews from the Mayon volcano as it continues to erupt. (Photo

SINGAPORE: Mercy Relief said on Tuesday (Jan 23) it has begun operations to help communities in northern Philippines affected pewing lava and ash.

## ', Mercy Relief bant ana di Kerala, Sulaw

### Kongsi

We generated over \$2.5 million in media impressions across various platforms such as print, broadcast and online.

Mercy Relief was mentioned over 200 times across mainstream media for our local outreach and relief efforts.



# Thank You For helping to empower communities across Asia.

